

BIG BROTHERS BIG SISTERS OF COLORADO'S PRIVACY POLICY

Big Brothers Big Sisters of Colorado, a Colorado nonprofit corporation ("Big Brothers Big Sisters of Colorado," "we", "us") respects your privacy. This Privacy Policy informs you of our privacy practices and of the choices you can make about the way your information is collected online and how that information is used. If you have questions or concerns regarding this statement please contact us at: info@biglittlcolorado.org.

By accessing and using this website (www.biglittlcolorado.org) or other online services owned or operated by Big Brothers Big Sisters of Colorado (collectively, the services), you agree to the terms and conditions of this Privacy Policy. If you do not agree, please do not use the services.

Our www.biglittlcolorado.org website is maintained by Big Brothers Big Sisters of Colorado, with headquarters at 750 West Hampden Ave, Suite 450, Denver, CO 80110, U.S. telephone (303) 433-6002 and fax (303) 455-0252.

Collection of personal information:

To serve you better and understand your needs and interests, Big Brothers Big Sisters of Colorado collects, exports and uses your personal information. For example, when you register on our site, donate online, order products or services, request information, participate in surveys, or post information, we will ask for personal information to complete these transactions. The personal information you provide to us may include contact information such as your name, age, address, telephone number, financial information such as a credit card number; and other unique information such as user ID's and passwords, billing and transaction information, product and service preferences and contact preferences.

In addition to the information you provide, Big Brothers Big Sisters of Colorado may also collect information during your visit to our site by means of automatic data collection tools, which include web beacons, cookies, embedded web links and other commonly used information gathering tools. Such tools collect standard information that your browser sends to our website such as your browser type, language, access times and the address of the website from which you arrived at the Big Brothers Big Sisters of Colorado website. These tools may also collect Information Protocol (IP) addresses, behavior (i.e. the pages you view, the links you click and other actions you take in connection with the Big Brothers Big Sisters of Colorado website).

Big Brothers Big Sisters of Colorado may use some of the collection tools in connection with certain emails sent from Big Brothers Big Sisters of Colorado and therefore may collect information in the email.

How we use your information:

The information collected by Big Brothers Big Sisters of Colorado is used to understand your needs and interests, which helps us deliver a consistent, personalized and enjoyable experience. Big Brothers Big Sisters of Colorado may use your information to:

- Prevent and detect fraud or other malicious activity;
- Assist you in completing a transaction;
- Communicate with you about products and services;
- Provide service and support;
- Provide personalized offers.

Credit card information is used only for payment processing. Credit card information required to process a credit card payment is not used for any other purpose and will not be kept longer than necessary for providing the service, unless you request that we retain the information for future transactions.

How we share your information:

Big Brothers Big Sisters of Colorado will not sell, rent or lease your personal information to others except as described in the statement. Big Brothers Big Sisters of Colorado shares personal information in the following ways:

Big Brothers Big Sisters of Colorado retains service providers and suppliers to deliver products, services, marketing and customer solutions. Service providers may include credit card processors, customer support, email service providers, data processors and shipping agents. All providers are required to keep confidential information received on behalf of Big Brothers Big Sisters of Colorado and may not use it for any purpose other than to complete the services for which they have been contracted.

Big Brothers Big Sisters of Colorado may participate in marketing and promotional initiatives with other companies. These initiatives may include certain services, promotional and marketing communications at the same time as other companies. Some of these services and communications offer you the option to share personal information with both Big Brothers Big Sisters of Colorado and the other companies participating in these initiatives. For example, you may receive marketing communications from us and other companies or have the opportunity to register online for products and services from multiple companies. If you choose to provide personal information with the other companies participating in that marketing initiative that personal information will be handled according to the privacy policy of those companies. Please contact us at info@biglittlcolorado.org to learn how to opt-out of cookies that may be utilized by third party data partners.

Except as described in this privacy policy, Big Brothers Big Sisters of Colorado will not share the information you provide to us with third parties without your permission, unless to: (i) respond to duly authorized information requests from police and governmental authorities; (ii) comply with any law, regulation, subpoena, or court order; (iii) help prevent fraud or to enforce or protect the rights and properties of Big

Brothers Big Sisters of Colorado; or (iv) protect the personal safety of Big Brothers Big Sisters of Colorado employees, volunteers or program participants.

Circumstances may arise where for business or other reasons, Big Brothers Big Sisters of Colorado decides to merge or otherwise reorganize businesses. Such a transaction may involve disclosure of personal information to third parties. It is Big Brothers Big Sisters of Colorado practice to seek appropriate protection for information in these types of transactions.

Links to third party sites:

The Big Brothers Big Sisters of Colorado website may provide links to third-party websites for your convenience. If you access those links, you will leave the Big Brothers Big Sisters of Colorado website. Big Brothers Big Sisters of Colorado does not control those sites or their privacy practices. We do not endorse or make any representations regarding third party sites. The personal data you choose to share with third parties is not covered by the Big Brothers Big Sisters of Colorado privacy policy. We recommend that you familiarize yourself with the privacy policies of any such third party site.

Children's privacy:

Big Brothers Big Sisters of Colorado does not knowingly collect information online from children under the age of 18 and does not target its website to children under the age of 18. We encourage parents and guardians to take an active role in their children's online activities and interests.

Your choices and selecting your privacy preferences:

Big Brothers Big Sisters of Colorado gives you the choice of receiving a variety of information that complements our services. You can subscribe to receive certain products and service information and also choose to receive general communications by postal service, email or telephone.

General communications provide information about products, services, and/or support. This may include new information of new services, special offers, or invitations to participate in surveys.

You can make or change your choices about receiving either subscription or general communications at the data collection point or by using other methods. This option does not apply to communications primarily for the purpose of administering order completion, contracts, support, updates or other administrative and transactional notices.

You will be able to indicate whether you want to opt-out of receiving communications from us by writing to Big Brothers Big Sisters of Colorado at info@biglittlcolorado.org. Be sure to provide your name, email and postal address, and specific relevant information about your privacy preferences.

Access to and accuracy of your information:

Big Brothers Big Sisters of Colorado strives to keep your personal information accurately recorded. We have implemented policies to help maintain data accuracy. Big Brothers Big Sisters of Colorado provides individuals with reasonable access to their personal information and the ability to review and correct it or ask for deletion, as applicable. To change the personal information that you directly provided to us, contact Big Brothers Big Sisters of Colorado at info@biglittlecolorado.org.

Keeping your personal information secure:

Big Brothers Big Sisters of Colorado takes seriously the trust you place in us. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, Big Brothers Big Sisters of Colorado utilizes reasonable procedures to safeguard the information we collect. The personal information you provide us is stored on computer systems, which have limited access. When we transmit highly confidential information (such as credit or password) over the Internet, we protect it through the use of encryption. Credit card numbers are used only for processing payments and are not used for other purposes. However, no system can be completely secure. Therefore, we cannot guarantee, and you cannot expect, that your personal information, searches or other communications will always remain secure.

Changes to this policy:

If we change our privacy policy, we will post the revised policy here. We reserve the right, at our sole discretion, to change this Privacy Policy from time to time. Your continued use of Big Brothers Big Sisters of Colorado's website after such changes take effect will be deemed to constitute your acceptance of and agreement to the new Privacy Policy.

Contacting Us:

We value your opinions. If you have comments or questions about our privacy policy, please send them to info@biglittlecolorado.org or write to us at the following address:

750 W. Hampden Ave.
Suite 450
Englewood, CO 80110

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